



FADE to

BLACK

IT'S A WAY OF LIFE
pursuit
CHANNEL



FADE to BLACK was created by longtime avid hunter Brandt Smith with a fundamental core in do it yourself hunting without the use of guides or outfitters. Rather success based on hard work, continuous scouting, and relentless pursuit

NO GUIDES - NO OUTFITTERS

www.Fade2BlackTV.com

FADE to BLACK television is comprised of real people, epic stories, and legendary hunts. Follow Brandt and his team as they teach the skills, tactics, and knowledge to harvest trophy animals of a lifetime. Real hunting is coming back to television.

Ordinary guys - Legendary hunts

IT'S A WAY OF LIFE
pursuit
CHANNEL



- 52 million households and growing
- Available on Dish Network, DirecTV, and Xfinity
- FADE to BLACK airing three days a week

FADE to BLACK

Currently 125+ big game hunts and 70+ turkey hunts on HD video

2017 hunts to include rifle, muzzleloader, shotgun, and compound bow hunts for whitetail deer, mule deer, coues deer, American elk, pronghorn antelope, black bear, mountain goat, and mountain lion.

- Colorado
- Wyoming
- Kansas
- Nebraska
- Arizona
- Idaho
- New Mexico



Brandt Smith (age 34):

Brandt was born in Chicago, Illinois and at the age of nine moved to Colorado where he was introduced to hunting. At a very young age Brandt learned that hunting was his true passion and it quickly consumed him. Through his unparalleled strategy and ingenuity Brandt has killed 62 big game animals; including 11 Boone and Crockett and 8 Pope and Young kills. Two of Brandt's latest Boone and Crockett animals have been published in Muley Crazy and North American Whitetail magazines.

Occupation:

**Aurora, CO Police Department
Patrol (Operations Division)
Emergency Response Team (ERT)**



SPIDER: Killed November 23, 2011

Gross score: 204 6/8

Net score: 196 6/8

**SCOUT HARD
HUNT EASY**

Steve Ficco (age 43):

Steve is a native to Colorado and began hunting at the early age of six. Steve specializes in hunting elk and mule deer; and although he has a passion for archery he specializes in ethical long range rifle hunting. Whatever he is after, a meticulous game plan is always put together and then executed; which makes Steve a fierce predator. With 67 big game kills including six Boone and Crockett and 15 Pope and Young animals, Steve has been graciously blessed over the years.



Occupation:

**Aurora, CO Police Department
S.W.A.T (Special Weapons and Tactics)**

MR. KICKS: Killed October 06, 2011
Gross score: 187 2/8
Net score: 184 7/8



DIY HUNTS

Advertising

Our Pro Staff use multiple avenues to promote our show and DVD's along with the sponsors and products we use. Each Pro Staff are veteran, dedicated hunters who understand the importance of reliable, cost effective equipment and gear that can stand up to continued abuse and hard core hunting. We choose quality equipment because in many situations our lives depend upon it. We are excited to build a partnership with your company and promote your products to the world!

IT'S A WAY OF LIFE
pursuit
CHANNEL



Portion of all proceeds will be donated to
Cops Fighting Cancer!



Television Packages

Legendary Package

- (1) Presenting title
- (2) 30 second commercials
- (24) Vignette's
- (2) Electronic billboards

Call for pricing and customized packages
Steve Ficco-720.320.4149

Booner Package

- (1) 30 second commercial
- (24) Vignette's
- (2) Electronic billboards

Call for pricing and customized packages
Steve Ficco-720.320.4149

Back Country Package

- (1) 30 second commercial
- (2) Electronic billboards

Call for pricing and customized packages
Steve Ficco-720.320.4149

Priced Individually

30 second commercial (156 per year):

Presenting title (156 episodes):

Vignette (1 original for 12 episodes):

Vignette (1-2 originals for 24 episodes):

Vignette (1-3 originals for 36 episodes):

Electronic billboard (156 episodes):

INCLUDES OUR INTERNET+SOCIAL MEDIA PACKAGE

*Vignette: A 2-3 minute detailed description (within our show) of your product; including pertinent information and specifications; while giving specific examples and showing successful hunts where your product has been utilized.



Internet + Social Media Packages

Epic Package Full year: \$8,000/Half year: \$4,500

- (1) Commercial up to 1 minute in length posted on our website, Vimeo, and Youtube
- (1) Vignette or product review posted on our website, Vimeo, Youtube, and m.Facebook
- (1) Billboard with a direct link to your website posted on our website and Facebook account
- Product placement on our website and Facebook
- Product placement on our banners
- “Special Thanks” at the end of each TV show

Elite Package Full year: \$6,000/Half year: \$3,500

- (1) Vignette or product review posted on our website, Vimeo, Youtube, and Facebook
- (1) Billboard with a direct link to your website posted on our website and Facebook account
- Product placement on our website and Facebook
- Product placement on our banners
- “Special Thanks” at the end of each TV show

Product Only Sponsor Tier 1 \$2,001 and up

- (1) Billboard with a direct link to your website posted on our website and Facebook account
- “Special Thanks” at the end of each TV show

Product Only Sponsor Tier 2 \$1,000-\$2,000

- (1) Billboard with a direct link to your website posted on our website and Facebook account



Contact and Networking

Phone calls, emails, or facebook. We look forward to talking with you.

www.Fade2BlackTV.com

*30,000+ views a month

Brandt Smith - Founder

bsmith@Fade2BlackTV.com

720.238.1000

Steve Ficco - Advertising

sficco@Fade2BlackTV.com

720.320.4149



facebook.com/ateam.prostaff



twitter.com/ateamprostaff



instagram.com/fade2blacktv



youtube.com/user/Ateamprostaff1

*265,000+ views



vimeo.com/user20902928



linkedin.com/in/brandt-smith-729547111



Join Our Proud Sponsors

www.Fade2BlackTV.com

